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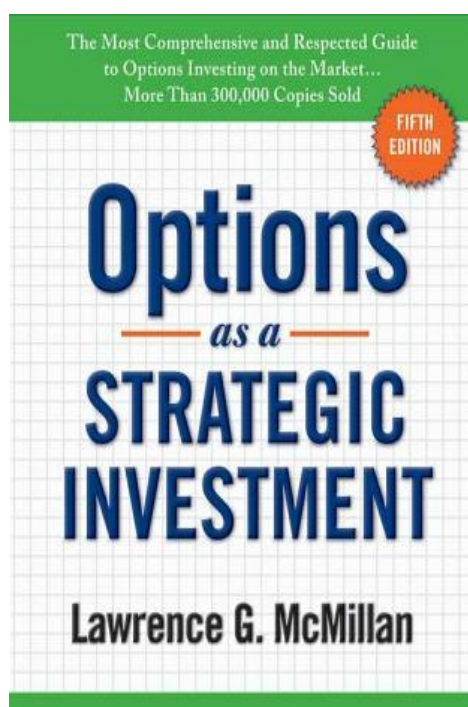
Options

as a

STRATEGIC INVESTMENT

Lawrence G. McMillan

* Options as a Strategic Investment *



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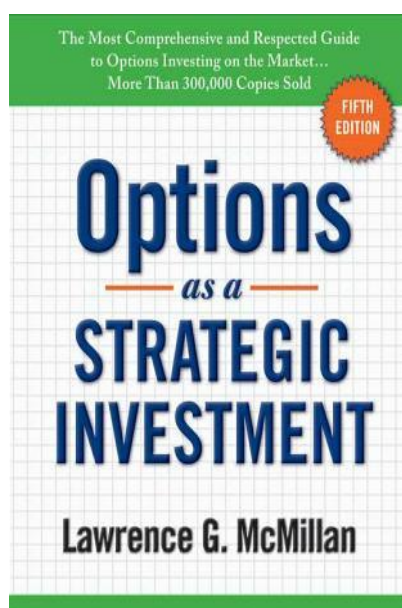
Books Descriptions

The market in listed options and non-equity option products provides investors and traders with a wealth of new, strategic opportunities for managing their investments. This updated and revised Fifth Edition of the bestselling *Options as a Strategic Investment* gives you the latest market-tested tools for improving the earnings potential of your portfolio while reducing downside risk?no matter how the market is performing. Inside this revised edition are scores of proven techniques and business-tested tactics for investing in many of the innovative new options products available. You will find: ?Buy and sell strategies for Long Term Equity Anticipation Securities (LEAPS) ?A thorough analysis of neutral

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